



2009 Crystal Awards Winners Program

The Crystal Awards honor Northwest Ohio and Southeast Michigan communications professionals for excellence in:

photography

writing

tv/radio

design

collateral materials

advertising

public relations

industry self-promotion

digital media

The awards gala was held on Tuesday, November 17, 2009 at the McMaster Center at the Toledo-Lucas County Public Library, downtown Toledo.

A

Photography

B&W or color series
 Crystal Award
 Work of Andy Morrison
 Andy Morrison
 Company: The Blade
 Photographer: Andy Morrison

Merit Award also goes to
 Painful Dialysis
 Jeremy Wadsworth
 Company: The Blade
 Photographer: Jeremy Wadsworth

News/feature single shot
 Merit Award of Achievement
 Family Wins "Extreme Makeover"
 Dave Zapotosky
 Company: The Blade
 Photographer: Dave Zapotosky

Crystal Award goes to
 Running to Freedom
 Dave Zapotosky
 Company: The Blade
 Photographer: Dave Zapotosky

B

Writing (News/PR)

Single news story
 Merit Award of Achievement
 Kicked to the Curb
 Jessica Luther
 Company: Adams Street Publishing
 Writer: Jessica Luther

News Series
 Merit Award of Achievement
 Closing of the South Toledo YMCA
 JC Reindle, Florence Dethy,
 Steve Eder
 Company: The Blade
 Writers: JC Reindl, Florence Dethy,
 Steve Eder

Newspaper Special Section
 Merit Award of Achievement
 NCAA Men's Golf Championship
 Section
 Blade Staff
 Company: The Blade
 Writer: Blade Staff
 Managing Editor: Kurt Franck

Merit Award also goes to
 Body at River Likely is Missing
 Monroe Girl
 Mark Reiter
 Company: The Blade
 Writer: Mark Reiter

Merit Award of Achievement
 India: Driven to Compete
 Steve Eder
 Company: The Blade
 Writer: Steve Eder

Merit Award of Achievement
 Mud Hens Opening Day 2009
 Michael S Miller, Brandi Barhite
 Company: The Toledo Free
 Press
 Designer/Art Director, writer
 and photographer: Staff

Crystal Award
 Gunman Opens Fire on Family Next
 Door
 JC Reindle
 Company: The Blade
 Writer: JC Reindle

Crystal Award
 On Thin Ice, How Global Warming is
 Changing Our World
 Tom Henry
 Company: The Blade
 Writer: Tom Henry

Crystal Award
 25th Jamie Farr LPGA Classic
 Section
 Blade Staff
 Company: The Blade
 Writer: Blade Staff

Single Feature Story
 Merit Award of Achievement
 Taking it to the Street
 Gina Sares
 Company: Adams Street Publishing
 Writer: Gina Sares

Feature Series
 Merit Award of Achievement
 Trip to Africa
 Brandi Barhite
 Company: The Toledo Free Press
 Writer: Brandi Barhite

Opinion/Editorial Column
 Merit Award of Achievement
 What Rihanna and Every Girl,
 Woman, Must Be Told
 Rose Russell
 Company: The Blade
 Writer: Rose Russell

Merit Award of Achievement
 Let's Bring Our Boys Out!
 The University of Toledo
 Company: The University of Toledo
 Writer: Cynthia Nowak

Crystal Award
 2009 Race for Mayor
 Brandi Barhite
 Company: The Toledo Free Press
 Writer: Brandi Barhite

Merit Award of Achievement
 Can You Hear Me Now?
 Schylar Meadows
 Company: WJUC, FM107.3
 Writer: Schylar Meadows

Crystal Award
 Teen Suicides Leave Enduring
 Anguish, Questions
 Ryan E. Smith
 Company: The Blade
 Writer: Ryan E. Smith

Investigative Series
 Crystal Award
 Not What the Doctor Ordered
 Steve Eder, Julie M. McKinnon
 Company: The Blade
 Writer: Steve Eder), Julie M.
 KcKinnon

B**Writing (Con't.)****Crystal Award**

M-14, 4:30 pm, Jan. 11 2009
 Michael S. Miller
 Company: The Toledo Free Press
 Writer: Michael S. Miller

Non-Opinion/Editorial Column**Merit Award of Achievement**

Growing Up Online: Following Kids to School
 Carolyn Jobs
 Writer: Carolyn Jobs

Crystal Award

Growing Up Online: Everything Parents Want to Know About Sexting
 Carolyn Jobs
 Writer: Carolyn Jobs

C**TV/Radio****TV feature story****Merit Award of Achievement**

Counterfeit Cash
 Arielle Berlin
 Company: WNWO-TV
 Reporter: Arielle Berlin
 Camera: Bill Price

Merit Award

Wall Street Bailout
 William Hormann
 Company: WTVG-TV
 Reporter: Bill Hormann

Crystal Award

Bonded by Bone Cancer
 Jennifer Taylor
 Company: NBC 24
 Writer and Reporter: Jennifer Taylor
 Camera: Mike Hartz

TV investigative feature/series**Crystal Award**

Store Brand Vs. Name Brand
 Michelle Zepeda
 Company: FOX Toledo
 Writer and reporter: Michelle Zepeda
 Photographer: Mike Thompson

Newsletter**Crystal Award**

Supporting Health of Chronically Ill Employees
 Angie Gall
 Company: Healthways
 Designer/Art Director: Ben Lehman
 Writers: Angie Gall, Heath Shackelford

Annual Report/Magazine**Merit Award of Achievement**

Toledo Alumni Magazine - Spring 2009
 The University of Toledo
 Company: The University of Toledo
 Designer/Art Director: Erin Lanham
 Writer: The Staff of Toledo Alumni Magazine
 Photographer: Daniel Miller
 Illustrator: R.R. Donnelley

TV documentary program**Crystal Award**

Undeclared: The Chuck Ealey Story
 Ray Miller
 Company: WGTE Public Media
 Writer and producer: Ray Miller
 Camera: Phil Sieja, David Kuznicki, Susanne Ybarra
 Executive Producers: Darren LaShelle, Matt Choma, Andy Langenderfer

Crystal Award

The House That Glass Built
 Gregory Tye
 Company: WGTE Public Media
 Writer: Gregory Tye
 Camera: Susanne Ybarra, Phil Sieja, David Kuznicki
 Executive Producer: Darren LaShelle

TV PSA**Merit Award of Achievement**

Do Not Go Gently
 Ray Miller
 Company: WGTE Public Media
 Producer: Ray Miller
 Camera: Phil Sieja (SEE-JA)
 Executive Producer: Darren LaShelle

Crystal Award

A Place of Our Own
 Marc Hathaway
 Company: WGTE Public Media
 Producer: Marc Hathaway
 Executive Producer: Darren LaShelle

Crystal Award

Discovering Your Place Annual Report
 Helene Sheets
 Company: Lourdes College
 Designer/Art Director: Carla Leow
 Writer: Helene Sheets
 Photographer: Bruce Works, Lourdes Staff
 Illustrator: Muir Graphics
 Producer: Mary Arquette
 Reporter: Heather Hoffman
 Project Team: Aileen Meyer

D**Design****Logo design, corporate****Merit Award of Achievement**

DiBenedetto's Logo
 Kelly Sawyer
 Company: The Copy Center
 Client: DiBenedetto's Italian Bistro
 Designer/Art Director: Kelly Sawyer

Merit Award also goes to

Masterpiece Financial Services
 Rebecca Booth
 Company and Agency: Imagine That!
 Client: Masterpiece Financial Services
 Designer/Art Director and Illustrator: Rebecca Booth

Crystal Award

Phimation Logo Design
 Thread Information Design
 Company and Agency: Thread Information Design
 Client: Phimation
 Designer/Art Director: Jacqueline Barchick

Logo design, non-profit**Merit Award of Achievement**

Metroparks Gold Leaf Award Logo
 Jesse Mireles
 Company and Agency: Metroparks of the Toledo Area
 Designer/Art Director: Jesse Mireles
 Production Manager: Valeria Juhasz

Crystal Award

Metroparks EcoCentric Logo
Jesse Mireles
Company and Agency:
Metroparks of the Toledo Area
Designer/Art Director: Jesse Mireles
Illustrator: One Day Sign
Production Manager: Valeria Juhasz

Stationery package, corporate

Merit Award of Achievement
Phimation Stationery
Thread Information Design
Company and Agency: Thread Information Design
Client: Phimation
Designer/Art Director: Jacqueline Barchick

Crystal Award

Paritage Stationery
Jean H. Green
Company and Agency: Viridian
Client: Paritage, LLC
Designer/Art Director: Jean H. Green
Illustrator: Flying Colors Press

Poster

Merit Award of Achievement
2009 NCAA Division 1 Men's Golf Championships Poster
The University of Toledo
Agency/Studio: The University of Toledo External Affairs
Designer/Art Director: Amanda Russell
Illustrator: NWC
Creative Director: Michelle Hoch-Henningsen
Account Rep: Andy Smith & John Adams

Crystal Award

The University of Toledo 2009 Art on the Mall Poster
The University of Toledo
Agency/Studio: The University of Toledo External Affairs
Designer/Art Director: Erin Lanham
Creative Director: Michelle Hoch-Henningsen
Photographer: Daniel Miller
Illustrator: U Litho
Account Rep: Andy Smith

Special purpose publication, 4-color or more corporate

Crystal Award
Soto's Menu of Services
Kelly Sawyer
Company: The Copy Center
Client: Soto Salon & Spa
Designer/Art Director: Kelly Sawyer

Special purpose publication, 4-color or more nonprofit

Merit Award of Achievement
Work/Play, WCS Class Schedule
Owens Community College Office of Marketing & Communications
Company: Owens Community College
Designer/Art Director: Matthew Finkhousen
Photographer: Point Seven Studio
Illustrator: Homewood Press
Project Manager: Amber Stark

Crystal Award

Baby, Let's Read
Jake Jones
Company and Agency: Toledo-Lucas County Public Library
Client: Library Legacy Foundation
Susan Gibney/Art Director
Writer: Nancy Eames
Illustrator: Jake Jones
Illustrator: HOT Graphics
Project Manager: Katherine Fell

Annual report, 4-color or more nonprofit

Merit Award of Achievement
Volunteers of America
Thread Information Design
Company and Agency: Thread Information Design
Client: Volunteers of America
Designer/Art Director: Seth Grossi & Jacqueline Barchick
Writer: Judy McFarland & Sue Reamsnyder

Crystal Award

Discovering Your Place Annual Report
Carla Leow
Company: Lourdes College
Designer/Art Director: Carla Leow
Writer: Helene Sheets
Photographer: Bruce Works, Lourdes Staff
Illustrator: Muir Graphics
Producer: Mary Arquette
Project Team: Aileen Meyer, Heather Hoffman

Brochure, 4 color or more, nonprofit

Merit Award of Achievement
Metroparks Educational Resource Guide
Jesse Mireles
Company and Agency: Metroparks of the Toledo Area
Art Director - Jesse Mireles
Designer - Tamie Spears
Writer: Metroparks Staff
Photographer: Art Weber, Mary Pencheff
Illustrator: Homewood Press
Production Manager: Valeria Juhasz

Crystal Award

Discover Your Place Viewbook
Carla Woodell
Company: Lourdes College
Designer/Art Director: Carla Woodell
Writer: Helene Sheets
Photographer: Bruce Works
Illustrator: Muir Graphics
Producer: Amy Mergen

Newsletter, external

Crystal Award
Historic Woodlawn Cemetery
Kelly Sawyer
Company: The Copy Center
Client: Historic Woodlawn Cemetery
Designer/Art Director: Kelly Sawyer
Illustrator: Office Max

DVD/CD packaging

Crystal Award
Authors! Authors! Isabel Allende
Jake Jones
Company and Agency: Toledo-Lucas County Public Library
Designer/Art Director: Jake Jones

Packaging

Merit Award of Achievement
Metroparks Wine Label
Jesse Mireles
Company and Agency: Metroparks of the Toledo Area
Designer/Art Director: Jesse Mireles
Illustrator: Jesse Mireles, American Color Scans
Production Manager: Valeria Juhasz

Crystal Award

Women Outsmarting Weight System
Rebecca Booth
Company and Agency: Imagine That!
Client: Pat Altwater
Designer/Art Director and Illustrator: Rebecca Booth
Writer: Pat Altwater

Sales kit/sales promotion

Crystal Award
Westfield Franklin Park Mall Advertising
Promedica Health System - Corporate Communications
Company: ProMedica Health System
Agency/Studio, client, designer/art director and writer, ProMedica Health System - Corporate Communications
Illustrator: CGS Imaging

Invitations

Crystal Award
UTMC Why Hospitals Should Fly Invite
The University of Toledo
Company: The University of Toledo
Agency/Studio: The University of Toledo External Affairs
Designer/Art Director: Stephanie Delo
Writer: Esther Fabian
Illustrator: UT Print Shop & Flying Colors
Michelle Hoch-Henningsen/
Creative Director
Account Rep: Esther Fabian and Aimee Falk



Annual report, non profit

Merit Award of Achievement
ProMedica Annual Report
Hart Associates
Company and Agency: Hart Associates
Client: ProMedica Health System
Designer/Art Director: Jeff Payden
Photographer: Bruce Works

Crystal Award

2008 Annual Report: Making Our Mark
Owens Community College Office of Marketing & Communications
Company: Owens Community College
Designer/Art Director: Matthew Finkhousen
Writer: Sarah Householder
Photographer: Point Seven Studio
Illustrator: Metzgers

Brochure, 4-color or more

Merit Award of Achievement
Bittersweet ... Serving People with Autism
Bittersweet, Inc.
Company: Bittersweet, Inc.
Agency/Studio: UpDesign Group
Designer/Art Director: Kari Zemz
Writer: Nick Ulrich

Photographer: Julie Horns, Hope Wallace
Illustrator: HOT Graphics
Producer: Julie Horns

Special purpose publication, corporate

Merit Award of Achievement
Focus on the Arts
Adams Street Publishing
Company: Adams Street Publishing
Designer/Art Director: Jocelyn Hasenblag
Writer: Emily Rippe, Beth Wayton, Abby Liebenthal

Crystal Award

Cents and the City
Adams Street Publishing
Company: Adams Street Publishing
Designer/Art Director: Jocelyn Hasenblag
Writer: Emily Rippe, Gina Sares

Special purpose publication, nonprofit

Merit Award of Achievement
Metroparks Members Magazine
Jesse Mireles
Company and Agency: Metroparks of the Toledo Area

Designer/Art Director: Jesse Mireles
Writer: Scott Carpenter
Photographer: Art Weber
Illustrator: Homewood Press
Production Manager: Valeria Juhasz

Merit Award also goes to

Toledo-Lucas County Public Library Annual Report
Hart Associates
Company and Agency: Hart Associates
Client: Toledo-Lucas County Public Library
Designer/Art Director: Katie McLoughlin
Writer: Paul Koch
Illustrator: John Walker
Account Executive: Don Spenthoff
Project Managers: Susan Gibney & Maria Jadwisiak, Toledo-Lucas County Public Library

Crystal Award

2009-2010 High School Viewbook

Owens Community College Office of Marketing & Communications
Company: Owens Community College
Designer/Art Director: Amy Karlovec
Writer: Michelle Docks
Photographer: Point Seven, Brian Yinger, Sarah Kurmin
Illustrator: Homewood Press
Project Manager: Michelle Dockins

Direct mail campaign

Crystal Award
Seed Money/UT Guarantee Direct Mail Package
The University of Toledo
Company: The University of Toledo
Agency/Studio: The University of Toledo External Affairs
Designer/Art Director: Amanda Russell & Chelsea Copeland
Writer: Deanna Woolf & John Adams
Illustrator: Internal
Creative Director - Michelle Hoch-Henningsen
Account Representatives: Deanna Woolf and John Adams



For single print ad

Merit Award of Achievement
Root Compass Print Ad
Hart Associates
Company and Agency Company: Hart Associates
Client: Root Learning
Designer/Art Director: Lisa Zammit
Writer: Tiffany Vogel-Boots
Account Exec: Leslie Verral

Writer: Tiffany Vogel-Boots
Photographer: Jim Rohman
Account Executive: Leslie Verral

Crystal Award

Corporate Sponsor Ad
Julie Pardee
Company: National Exchange Club
Agency/Studio: National Exchange Club Marketing Department
Designer/Art Director: Julie Pardee
Producer: Michelle Smolenski
Editor: Peveryl Hormann

Local radio campaign

Merit Award of Achievement
Honey Baked Ham Company Easter Radio
Hart Associates
Company: Hart Associates
Client: Honey Baked Ham Company
Writer: Tiffany Vogel-Boots, Dan Busto
Senior Account Executive: Suzy Mitchell

Crystal Award

2009-2010 Fall Recruitment Radio Campaign
Owens Community College Office of Marketing & Communications
Company: Owens Community College
Agency/Studio: Hart Associates
Client: Owens Community College
Writer: Mike Bell, Gary Corrigan, Andy Woodard

Print ad series

Merit Award of Achievement
Seagate Print Ad Campaign
Hart Associates
Company and Agency: Hart Associates
Client: Seagate Convention Centre
Designer/Art Director: Lisa Zammit

Local TV spot, corporate

Merit Award of Achievement
Pet Idol
Kyle Omlor
Company: WTOL
Client: WTOL/The Toledo Blade
Art Director, writer, illustrator, producer and camera - Kyle Omlor

Local TV spot, nonprofit

Merit Award of Achievement
Spend Summer in the Metroparks TV Spots
Jesse Mireles
Company and Agency: Metroparks of the Toledo Area
Designer/Art Director: Jesse Mireles
Writer: Scott Carpenter
Photographer: Art Weber, Mary Pencheff
Producer: Buckeye CableVision
Production Manager: Valerir Juhasz

Merit Award also goes to
ProMedica Heart TV
Hart Associates
Company and Agency: Hart Associates

Client: ProMedica Health System
Designer/Art Director: Mike Bell
Producer: Rich Kretz

Crystal Award

We Go There
Kyle Omler
Company: WTOL
Client: Toledo-Lucas County Public Library
Art Director, writer, producer, camera and creative concept: Kyle Omler

Crystal Award

We Go There
Susan Gibney & Maria Jadwisiak
Company and Agency: Toledo-Lucas County Public Library
Producer and camera: WTOL

Local TV campaign

Merit Award of Achievement
2009-2010 Fall TV Recruitment Campaign
Owens Community College Office of Marketing & Communications
Company: Owens Community College
Agency/Studio: Hart Associates
Designer/Art Director: Amy Karlovec
Writers: Mike Bell, Gary Corrigan, Andy Woodard
Project Managers: Amy Karlovec, Andy Woodard

Crystal Award

Discover Your Place TV Campaign
Helene Sheets
Company: Lourdes College
Designer/Art Director and producer: Helene Sheets
Writer: Judy McFarland
Project Team: Dr. Judy Didion, Dr. Michael Smith, Kathy Perzynski

Mixed media campaign

Merit Award of Achievement
Discover Your Place Mixed Media Campaign
Helene Sheets
Company: Lourdes College
Agency/Studio: Thread Information Design
Designer/Art Director: Helene Sheets
Writer: Judy McFarland, Helene Sheets
Photographer: Bruce Works, Lourdes Staff
Illustrator: Muir Graphics
Producer: Helene Sheets
Project Team: Carla Woodell, LaDale Jackson, Carla Leow, Brandee Mendoza

Crystal Award

ProMedica Regional Hospital Campaign
Hart Associates
Company and Agency: Hart Associates
Client: ProMedica Health System
Designer/Art Director: Jeff Payden
Writer: Craig McIntosh
Photographer: Jim Rohman
Audio Production: Tom Moeller

Outdoor/billboard

Merit Award of Achievement
Lourdes College Transfer Fair & Open House
Thread Information Design
Company and Agency: Thread Information Design
Client: Lourdes College
Designer/Art Director: Jacqueline Barchick
Writer: Judy McFarland
Photographer: PhotoWorks/BruceWorks

Crystal Award

Lourdes College Transfer Fair & Open House
Thread Information Design
Company and Agency: Thread Information Design
Client: Lourdes College
Designer/Art Director: Jacqueline Barchick
Writer: Judy McFarland
Photographer: PhotoWorks/BruceWorks

Vehicle graphic/mass transit

Merit Award of Achievement
Flower Power Bus Graphic
Sheroian Associates, Inc.
Company and Agency: Sheroian Associates, Inc.
Client: Lake Erie Transit
Anthony Kapp - Designer
Writers: Paula Adam, Theresa Sheroian, Anthony Kapp
Illustrator: Off Contact Productions
Creative Director, Account Supervisor: Theresa Sheroian

Crystal Award

Butterfly Bus Graphics
Sheroian Associates, Inc.
Company and Agency: Sheroian Associates, Inc.
Client: Lake Erie Transit
Designer and Illustrator: Linda Vilas-Helton
Illustrator: Off Contact Productions
Creative Director, Writer and account supervisor: Paula Adam

**Public Relations****Special event/project**

Merit Award of Achievement
Lunch 101: Food for Thought Scholarship Competition
Promedica Health System - Corporate Communications
Company: ProMedica Health System
Agency/Studio, Designer/Art Director, and Writer: ProMedica Health System - Corporate Communications
Illustrator: Metzgers Printing and Mailing

Merit Award of Achievement

A Giant Robot Ate My Library Book
Cliff Upp
Company and Agency: Toledo-Lucas County Public Library
Designer/Art Director and Illustrator: Cliff Upp

Crystal Award

Transportation Transformed Hybrid Bus Release
Sheroian Associates, Inc.
Company and Agency: Sheroian Associates, Inc.
Client: Lake Erie Transit
Linda Vilas-Helton, Designer
Writer: Paula Adam

Photographer: Jim Rohman/Giles Cooper

Illustrator: Metzgers
Creative Director and account supervisor- Paula Adam
Account Coordinator Rhonda Weithman

Press kit

Crystal Award
Ohio Library Council Legislative Day Tool Kit
Library Marketing Team
Company and Agency: Toledo-Lucas County Public Library
Designer/Art Director and writer: Library Marketing Team

Public relations campaign

Crystal Award
Owens Community College Success Program
Brad Meyer
Company: Owens Community College
Writer: Brad Meyer

**Industry Self-Promo****Collateral materials**

Crystal Award
Ignite Your Business!
Rebecca Booth
Company and Agency: Imagine That!
Client and writers: Pat Altvater, Linda Fayerweather & Rebecca Booth
Designer/Art Director: Rebecca Booth

Company and Agency: Sheroian Associates, Inc.
Designer, Illustrator: Anita Chew
Writer: Paula Adam
Illustrator: Muir Graphics
Creative Director and account supervisor: Paula Adam

Outdoor/billboard vehicle graphic

Crystal Award
StormTracks 11, Live Truck
Kyle Omler
Company and studio: WTOL
Art Director - Kyle Omler
Illustrator: SFC Graphics

Pro bono work

Merit Award of Achievement
AWCToledo.org
Melanie Allen
Company and Agency: M.F. Allen
Client: AWC Toledo
Designer/Art Director and flash animator: Melanie Allen
Writer: Angie Gall, Rebecca Booth

Direct marketing

Merit Award of Achievement
Sheroian Associates Thanksgiving Card
Sheroian Associates, Inc.

Corporate website, business to business under \$10,000

Merit Award of Achievement
Phimation Website
Thread Information Design
Company and Agency: Thread Information Design
Client: Phimation
Designer/Art Director: Jacqueline Barchick
Writer: Tim Langhorst
Erik Janson/Programmer

Merit Award

toledoblade.com
Blade Staff
Company: The Blade
Producer: Blade Staff

Crystal Award

American Warming & Ventilating WebArt
Company and Agency: WebArt
Client: American Warming & Ventilating
Designer/Art Director: Molly Corfman
Writer: Holly Rains
Account Exec: Steve Timofeev
HTML & CSS Developer: Molly Corfman
CMS Engineer: Brad Timofeev

Corporate website, business to business over \$10,000

Merit Award of Achievement
The Toledo Blade - Toledo Runway Rivalry
WebArt
Company and Agency: WebArt
Client: The Toledo Blade - Blade Media Group
Designer/Art Director: James Bohland
Writer: Jessica Miller
Logo Design: The Toledo Blade
Account Exec: Steve Timofeev
HTML & CSS Developer: Molly Corfman
CMS Engineer & Site Manager: Brad Timofeev

Crystal Award

Moving Beyond Joint Pain.com
Hart Associates
Company and Agency: Hart Associates
Client: De Puy
Designers/Art Directors: Chris Rogers, Brian Pinkney, Justin Ruess, Brad Zabroski, Brian Dickman

Nonprofit website, under \$10,000

Merit Award of Achievement
WXUT Website
The Center for Creative Instruction
Company: The University of Toledo
Agency/Studio: The Center for Creative Instruction
Client: WXUT
Designers/Art Directors: Brock Clagg, Eric Eithniear
Project Manager - Tobin Klinger
Software Engineer - Brian Szabo

Merit Award

St. Joseph Cathedral - New Hampshire WebArt
Company and Agency: WebArt
Client: St Joseph Cathedral - New Hampshire
Designer/Art Director: Melanie Allen
Writer: Jessica Miller
Project Manager: Steve Timofeev
Account Exec: Jerry Brown
HTML & CSS Developer: Molly Corfman
CMS Engineer: Brad Timofeev

Crystal Award

Coach Beckman Website
The Center for Creative Instruction
Company: The University of Toledo
Agency/Studio: The Center for Creative Instruction
Client: UT Athletics
Designers/Art Directors: Brock Clagg, Eric Eithniear (IGHT-NEYER)
Writer: Andrew Smith
Photographer: UT Athletics
Project Manager - Kathleen Walsh
Software Engineer - Brian Szabo
Intern - Dennis Heckman

Nonprofit website, over \$10,000

Merit Award of Achievement
Catholic Diocese of Toledo WebArt
Company and Agency: WebArt
Client: Catholic Diocese of Toledo
Designer/Art Director: Jeffrey Zawadny - CDM Communications
Writer: Sally Oberski - Catholic Diocese of Toledo
Project Manager: Colleen Kardasz - Catholic Diocese of Toledo
Account Exec: Steve Timofeev
CMS Manager: Brad Timofeev

Merit Award

Knowledge Stream
Marlon Kiser
Company: WGTE Public Media
Designer/Art Director: Sara Horn

Producer: David Kuznicki
Camera: WGTE Staff and Freelancers
Coordinator: Michelle Turner

Crystal Award

Lourdes College Website
Liz-Owens Boltz
Company: Lourdes College
Agency/Studio: Thread Information Design
Writer: Liz Owens Boltz

Microsites

Merit Award of Achievement
Million Pound Challenge web site
Blade Staff
Company: The Blade
Writer: Blade Staff

Crystal Award

UT Rockets Football Tickets
The Center for Creative Instruction
Company: The University of Toledo
Agency/Studio: The Center for Creative Instruction
Client: UT Athletics
Designer/Art Director: Eric Eithniear
Writer: Heather Lutz
Videographer - Michael Procyk
Software Engineer - Brian Szabo

Online video

Merit Award of Achievement
Road to the 22nd Floor
Dylan Wise
Company: Adams Street Publishing
Camera: Dylan Wise

Merit Award

PETA Rally
Dave Zapotosky
Company: The Blade
Writer: Dave Zapotosky

Crystal Award

Mail Carrier Video
Lori King
Company: The Blade
Writer: Lori King

Special purpose electronic publication

Merit Award of Achievement
e-xchange
Peverley Hormann
Company: National Exchange Club
Agency/Studio: National Exchange Club Marketing Department
Designer/Art Director: Julie Pardee
Producer: Michelle Smolenski
Editor: Peverley Hormann

Informational/training video

Crystal Award
Metroparks Connection Video
Jesse Mireles

Company and Agency: Metroparks of the Toledo Area
Project Manager: Scott Carpenter
Photographer: Art Weber, Mary Pencheff
Producer: Greg Tye, Ted Bacho
Camera: Greg Tye
Production Manager: Valeria Juhasz

Special purpose interactive, corporate

Merit Award of Achievement
MDH Sale OHM
BusinessVoice
Company and Agency: BusinessVoice
Client: MDH Sales
Writer: Scott Gregory

Merit Award of Achievement

Walter's Goodyear on hold messaging
BusinessVoice
Company and Agency: BusinessVoice
Client: Walter's Goodyear
Writer: Scott Gregory

Crystal Award

COR Packaging & Box OHM
Company and Agency: BusinessVoice
Client: COR Packagine & Box
Writer: Scott Gregory

Crystal Award

Discount Parts Exchange OHM
BusinessVoice
Company and Agency: BusinessVoice
Client: Discount Parts Exchange
Writer: Scott Gregory

Special purpose interactive, nonprofit

Merit Award of Achievement
The Art of Living - Age 50 and Beyond
Maria Jadwisiak /Lisa Schmidt
Company and Agency: Toledo-Lucas County Public Library
Designer/Art Director: Lisa Schmidt
Writer: Nichole Naylor

Crystal Award

A...B...See Me
Vic Miller
Company: WGTE Public Media
Designer/Art Director: Sara Horn
Writer: Jen Homier, Marc Hathaway
Producer: Vic Miller
Camera: Marc Hathaway
Educational Content: Kathy Smith, Betsy Hood



Student Media

Merit Award of Achievement

UT Virtual Campus Tours
 The Center for Creative Instruction
 Company: The University of Toledo
 Agency/Studio: The Center for Creative Instruction
 Designer/Art Director: Brock Clagg
 Producer: Robb Nardecchia, Ryan Getz
 Software Engineer, Brian Szabo

Crystal Award

Brundage Remembered as Friend and Teacher
 Caitlin McGlade
 Company: The Toledo Free Press
 Writer: Caitlin McGlade



Best of Show

Undeclared: The Chuck Ealey Story
 Ray Miller
 Company: WGTE Public Media
 Writer and producer: Ray Miller
 Camera: Phil Sieja, David Kuznicki, Susanne Ybarra
 Executive Producers: Darren LaShelle, Matt Choma, Andy Langenderfer

Thanks

Event co-sponsors Business of Communications (BoC) and AWC-
 Toledo thank the following businesses and individuals for their generous donations of time, service and product:

Crystals Co-Chairs:

Angie Gall, Healthways
 Rebecca Booth, Imagine That!

Layout: Rebecca Booth

Entries: Healthways

Gala: Toledo Lucas-County Public Library

Committee: Melanie Allen, Sauder Village; Maria Jadwisiak, Toledo-Lucas County Public Library; Racheal Wallace, Healthways.